

What is claimed is:

1. A method of publishing a book, said method comprising:

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obtaining creative content for inclusion in said book;

disposing at least a portion of a representation of said creative content on an adhesive label, a substance, a layout, and
10 an extent of said at least a portion of said creative content disposed on said adhesive label being fully customizable;

affixing said adhesive label having at least a portion of said representation of said creative content disposed thereon to
15 at least a portion of a page comprising said book, wherein said obtaining, said disposing, and said affixing are performed under the direct control of a user.

2. The method of claim 1, wherein said creative content is
20 obtained from the group consisting of a text file, a graphics file, a video file, a web page, an audio file, a user, and any combinations thereof.

3. The method of claim 1, further comprising disposing a
25 clear protective covering over said adhesive label affixed to at least a portion of said page, wherein said at least a portion of

said creative content disposed on said label is visible through said protective covering.

4. The method of claim 3, wherein said protective covering
5 matingly conforms at least to said adhesive label.

5. The method of claim 1, further comprising customizing at least said substance, said layout, and said extent of said at least a portion of said creative content disposed on said
10 adhesive label, according to a user's preference.

6. The method of claim 5, wherein said customizing is accomplished using a software module compatible with said creative content obtained for inclusion in said book.

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7. The method of claim 1, wherein said book has, in total, a plurality of said adhesive labels affixed to a plurality of said pages of said book.

20 8. The method of claim 1, wherein said book comprises a board book having a plurality of pages of a rigid and durable pressed paper.

9. The method of claim 1, wherein said book published
25 thereby is a fully personalized and completely customized story.

comprises a board book having a plurality of pages of a rigid and durable pressed paper.

10. A system for publishing a book, said system comprising:

5 an input device for obtaining creative content for inclusion in said book;

a processor for controlling the disposing of at least a portion of a representation of said creative content on an adhesive label, a substance, a layout, and an extent of said at
10 least a portion of said creative content disposed on said adhesive label being fully customizable;

an output device for performing said disposing;

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a book being a page for affixing said adhesive label with at least a portion of said representation of said creative content disposed thereon to at least a portion of said page, wherein said obtaining, said disposing, and said affixing are performed under
20 the direct control of said user.

11. The system of claim 10, wherein said input device obtains said creative content from the group consisting of a text file, a graphics file, a video file, a web page, an audio file, a
25 user, and any combinations thereof.

12. The system of claim 10, wherein said input device is selected from a group consisting of a mouse, a memory media reader, a memory storage device, a digital camera, a microphone, an optical scanner, and any combinations thereof.

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13. The system of claim 10, wherein said output device or said user disposes a clear protective covering over said adhesive label affixed to at least a portion of said page, wherein said at least a portion of said creative content disposed on said label is visible through said protective covering.

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14. The system of claim 13, wherein said protective covering matingly conforms to at least said adhesive label.

15. The system of claim 10, wherein said user customizes at least said substance, said layout, and said extent of said at least a portion of said creative content disposed on said adhesive label, according to at least one of said user's preferences.

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16. The system of claim 15, wherein said customizing is accomplished with the aid of a software module compatible with said creative content obtained for inclusion in said book.

17. The system of claim 10, wherein said book published using said system has, in total, a plurality of said adhesive labels affixed to a plurality of said pages of said book.

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18. The system of claim 10, further comprising a audio input device and an audio output device for the recording and playback of audio, respectively.

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19. The system of claim 10, wherein said book comprises a board book having a plurality of pages of a rigid and durable pressed paper.

10 20. A system for publishing a book, said system comprising:

an input device for obtaining creative content for inclusion in said book;

15 a processor for controlling the disposing of at least a portion of a representation of said creative content on an adhesive label, a substance, a layout, and an extent of said at least a portion of said creative content disposed on said adhesive label being fully customizable;

20 an output device for performing said disposing;

a book being a page for affixing said adhesive label with at least a portion of said representation of said creative content disposed thereon to at least a portion of said page, wherein said
25 obtaining, said disposing, and said affixing are performed under

the direct control of said user, and said book includes a fully personalized and completely customized story.